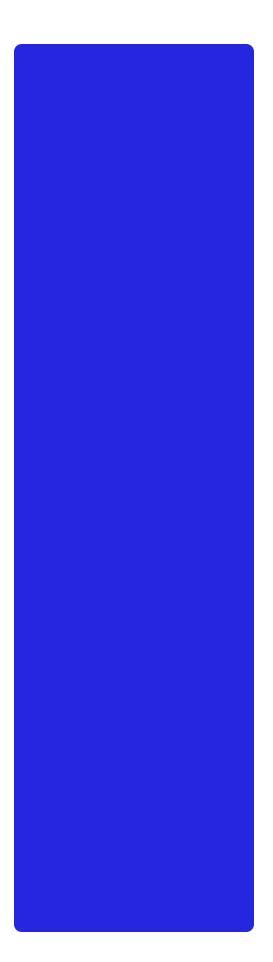# Large Telecom Merchant Increases Revenue Visibility,

In this case study, learn how ACI evaluated the challenges presented by the customer and introduced revenue optimizer, part of the ACI® Payments Orchestration Platform™

dWdY_d] îœij[c "fWc[dj]V\[mWdi "VVgk H[hi"d[jmehai VdZ XWdaVVYekdji "˝

The Challenges

jH[Z˝ë\Yeijlo˝mhj[#e iZk[je˝kdVVYekdj[ZfWc[djjHWdiVVj_edi'Wc[kodj]_d]˝

H[ieb[j^[c˝ gk˝Yd Yalo$

The ACI Solution

79ë I¨[I[dk[ëfj̲̲̲̲c p[hYVdïjH[Vd b̲d[˝dVdY[ëf[HVJ̲̲edi ́mj̲^Vkjec VJ[Z˝ meha emi jejhVVa"c VdVJ[VdZ VVYekdj ́ehc̄ ed[o[dZ#je#[dZ$3 ́mVV̓kb̲̲c VJ[bo˝ Xk̲ b̲j̲je˝̲c fhel[˝dVdY̲ VdVYkhVVo"jhVāc ed[o ́c el[m[dj̲"h[ZkY[h̲I[dk[˝